

# Street Lab Annual Report



2022

## Letter from the Co-Founders

2022 was a year of tremendous growth for Street Lab in the wake of the COVID-19 pandemic. Demand for our work grew, as city officials and advocates saw new possibilities in city street space, and we secured new levels of government funding not only for programming and activations, but for new ideas and new public spaces planned and piloted in close partnership with communities.

In response, we built the organization's design and production capacity and launched some new ways of working, for example, starting an "equipment library" to lend groups the tools to make their own pop-up places for gathering and programming. The result was double the number of pop-ups across New York City as compared to before the pandemic, and new transformative programs and designs.

All of this gave us hope for the city as we look ahead—which is the same feeling that led us to venture into New York City's public spaces with a portable reading room in the first place back in 2011—and that sense of hope continues to sustain us. We believe in the power of creating a place, however small or temporary, for people to feel hope about themselves, their neighborhood, and their city. From that feeling, so many good things can grow—for people and communities alike.

See you on the street,  
Leslie & Sam Davol



# About Street Lab



Street Lab is a nonprofit that creates and shares programs for public space across New York City. We envision a city filled with places that inspire, where all residents have places to gather and ways to connect, right in their neighborhood. We use a pop-up approach to make this vision a reality in New York City.

# About Street Lab

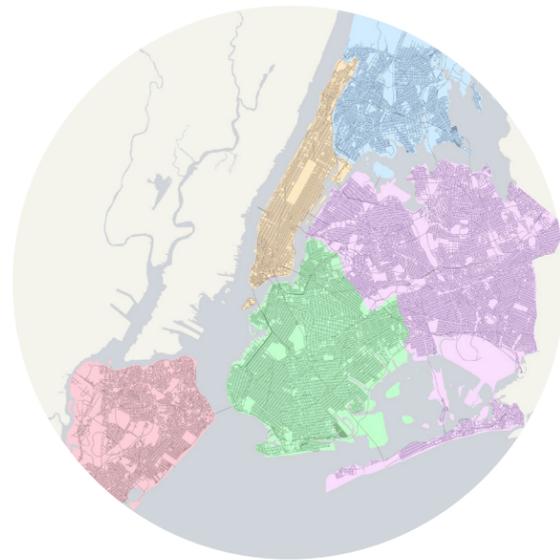
## OUR POP-UP PROGRAMS

make a place for community, learning and creativity in New York City's streetscape, 350+ time a year.



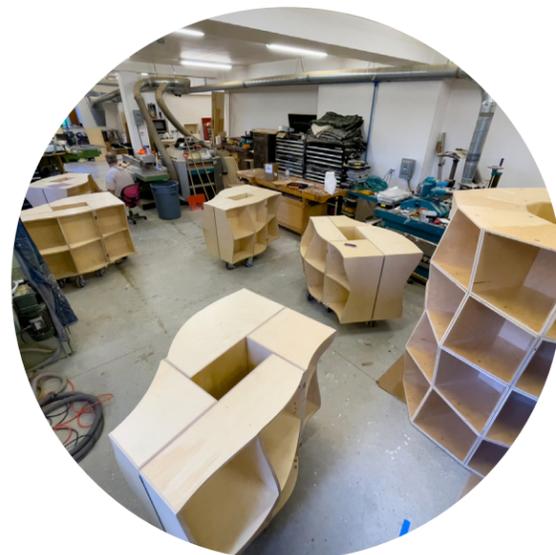
## OUR CIRCUIT

includes plazas, parks, Open Streets, NYCHA public housing and other public spaces, in all five boroughs of New York City.



## OUR DESIGNS

include physical elements that we fabricate to make people comfortable, convey respect, and enable our programs to travel and operate in almost any location, again and again.



# 2022 At-a-Glance

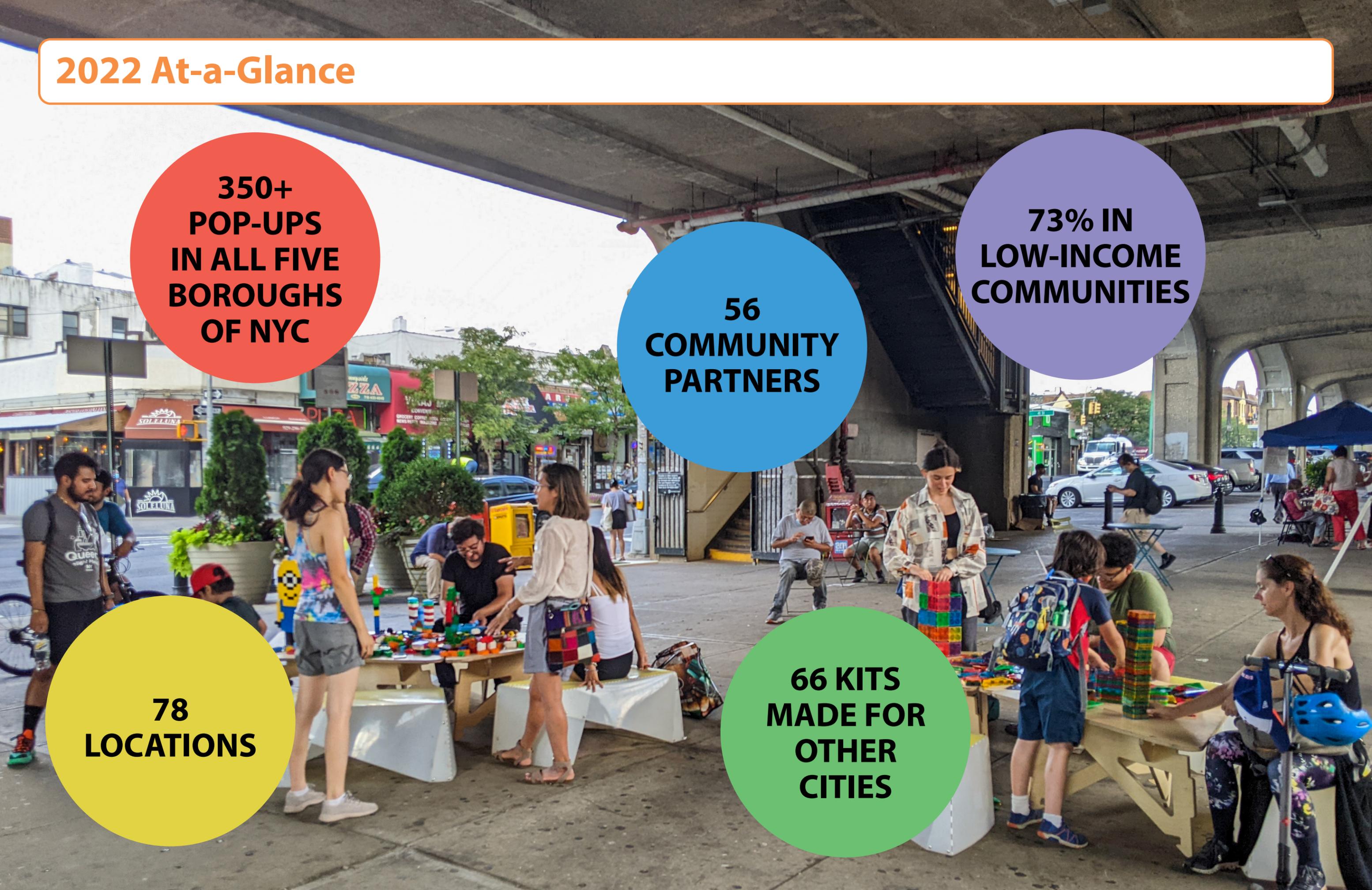
**350+  
POP-UPS  
IN ALL FIVE  
BOROUGHES  
OF NYC**

**56  
COMMUNITY  
PARTNERS**

**73% IN  
LOW-INCOME  
COMMUNITIES**

**78  
LOCATIONS**

**66 KITS  
MADE FOR  
OTHER  
CITIES**





**We popped up a record number of times in 2022 (353 times), transforming streets into places for gathering, play, learning and creativity.**

# Activating Commercial Corridors

To help the city bounce back, we launched **Streets Alive for Small Business**, an initiative focused on activating commercial corridors in low/moderate-income neighborhoods made possible by a grant from the **NYC Department of Small Business Services**. The effort included the provision of weekly programming to select locations, an equipment library, and a design lab to come up with new placemaking tools. It also included activations led by Street Lab Teens (our second cohort of 16 public school teens), who interviewed small businesses and created chalk murals reflecting the culture and landmarks of neighborhoods.



# Activating Commercial Corridors



***"When I came out and saw what you created, it was exactly what I dreamed of but never imagined. Somehow you created the dream in my head of what the city can be."***

**David Estrada, Executive Director  
Fifth Ave Sunset Park BID**

## Creating New Public Spaces

Working in partnership with the **NYC Department of Transportation**, we supported six community-based organizations in piloting 12 new Open Streets and plazas in high-need neighborhoods in the Bronx, Brooklyn, and Queens, building upon work started in 2021. To help these spaces succeed, Street Lab offered free programming and activation as well as support with logistics, partnerships, outreach, and community engagement.



# Creating New Public Spaces

Street Lab provided support with:



Regular Street Activation

Photography

Inviting Local Groups

Obtaining Permits

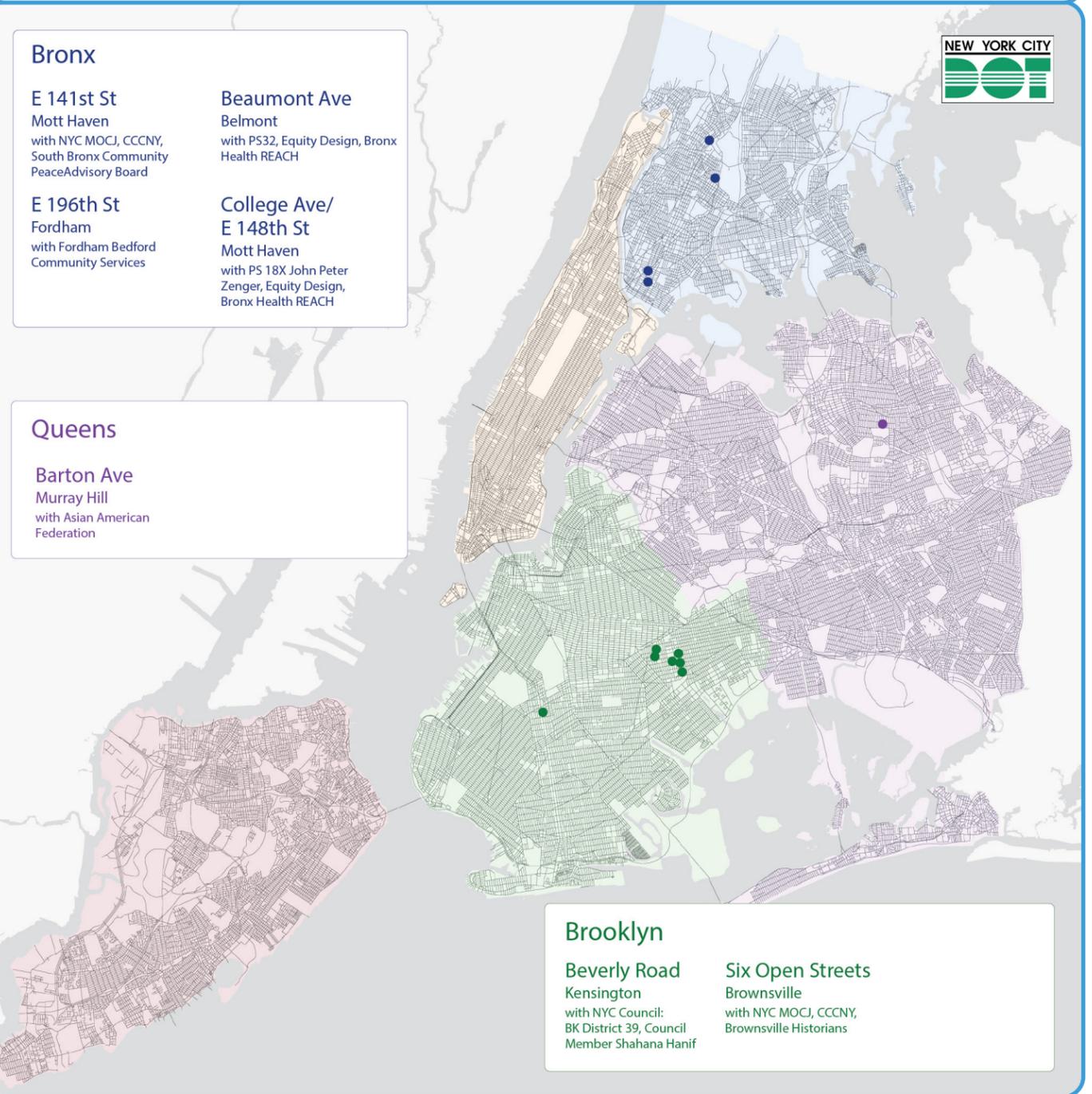
Staffing

Community Engagement

Hiring Small Businesses

Hiring Local Artists

## 2022 Pilot Locations:



## Design Highlight: One Big Table

In September, with generous support from **NYC Department Small Business Services**, we rolled out our One Big Table. The table is designed to be a modular, scalable solution that allows communities to host all sorts of activities, including street dining on Open Streets along commercial corridors. Our One Big Table hosted knitting sessions, community dinners, and much more.



## Program Highlight: Collaboration with WNYC



Everyone at Street Lab spends lots of time on the street. And one thing we love is hearing what's on the minds of New Yorkers—thousands of them, in scores of neighborhoods. This year, we began a new collaboration with WNYC, New York's flagship public radio station, on the series, "Our City, Our Stories," where New Yorkers share their stories while sitting across from host George Bodarky at our new One Big Table. Visit the program page on our website to listen!

# Street Lab in the News

**Time Out New York** featured Street Lab in an article on *The top 10 Open Streets in NYC to hit this spring and summer.*

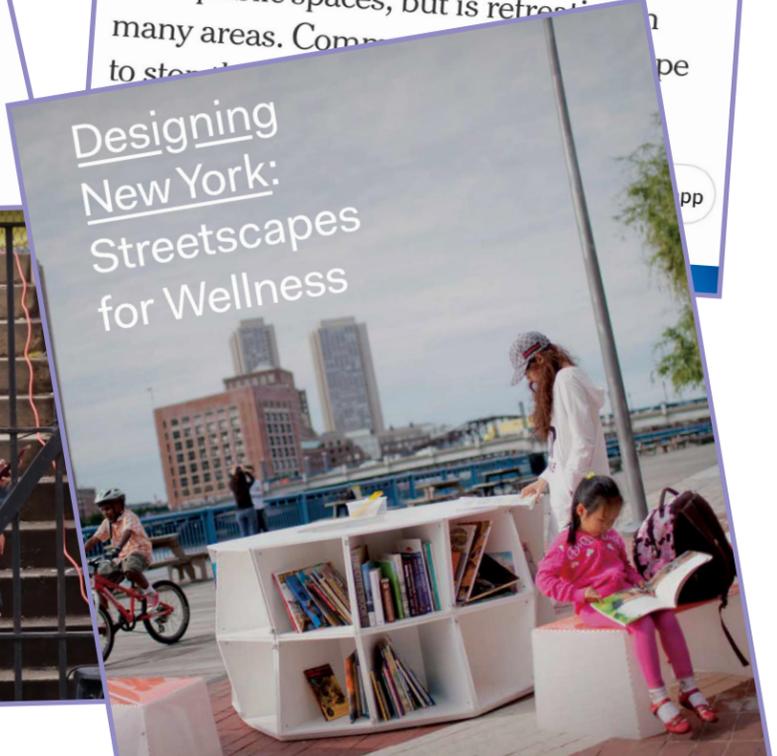
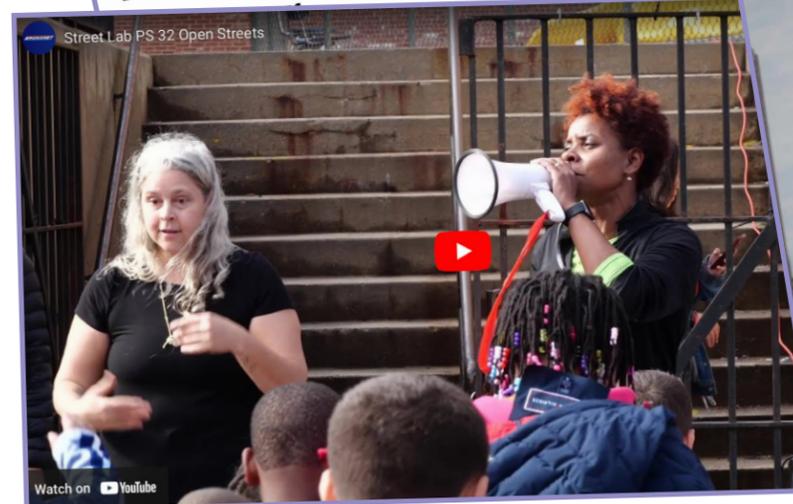
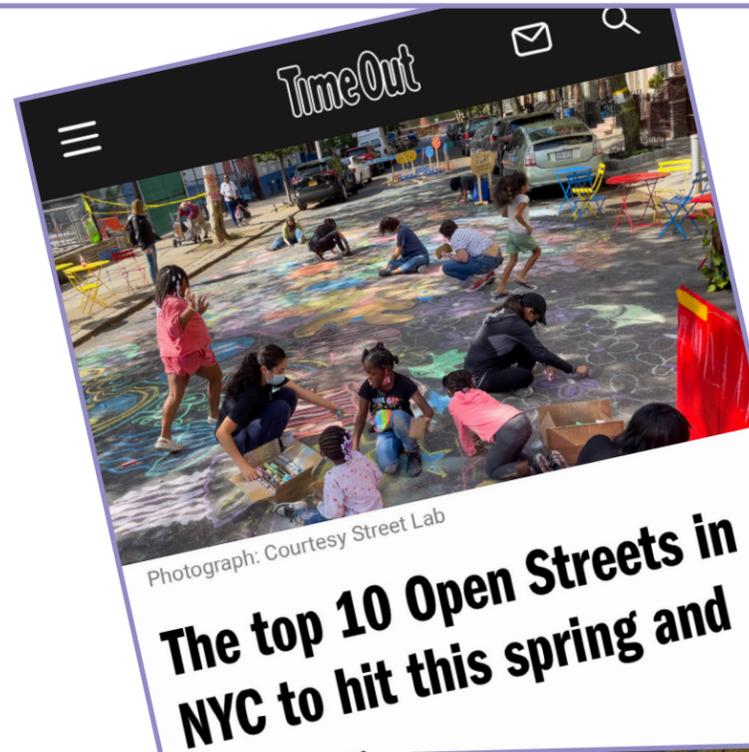
**The New York Times** quoted Executive Director Leslie Davol in an article, *How New York City Lost 63 Miles of Pedestrian-friendly 'Open Streets'*.

**NYC Department of Transportation** announced the New Public Space Pilots with Street Lab on its website.

**WNYC** announced the new collaboration with Street Lab on the radio.

**NYC Public Design Commission's** report *Streetscapes for Wellness* featured Street Lab.

**BronxNet** covered Street Lab's work with PS 32 Beaumont Ave on TV.



*"The joy Street Lab brings to the neighborhood is really immeasurable and greatly appreciated!"*

**Yuien Chin, Executive Director  
Harlem One Stop**

# People



## Board of Directors

Jane Sujen Bock  
Angella Brown  
Willard Donham  
Jared Eigerman  
Laura Fleder  
Kenneth Gordon  
Judith Hilton  
Morgan A. Jones  
Zara Mannan

## Staff

Leslie Davol, Co-Founder/Executive Director  
Sam Davol, Co-Founder/Director  
Hannah Berkin-Harper, Design Lead  
Anushritha Sunil, Designer  
Soledad Tejada, Program Designer  
Wei Du, Senior Program Manager  
Niri Halperin, Program Manager

## Fabrication Services

Bancroft Design  
Jaywalk Studio

## Moving Services

NYC Department of Transportation

## Program Staff

Hector Melendez  
Evelyn Aguilar De Los Santos  
Chelsie Mancilla  
Alyssa Carrasco  
Geneva Vest  
Milo Falconi-Cáceda  
Arli Cornejal  
Elizabeth Reyes  
Leonard Ssemakula  
Tamara Toussaint  
Isis Rivas  
Olivia DeSanto,  
Abigail Aguilar-De Los Santos  
Anaya Baptiste  
Ashly López  
Saleha Ahmad  
Trinity Moore  
Leilani Girard-Isaac  
Jara Monte  
Christopher Colon  
Mahayla Laurence  
Reina Hernandez  
Mari Brossfield  
Ellen Stedfeld  
Mim Amaya Viera  
Sakima Aguilar  
Fanta Kaba  
Joanne Wu  
Anita Chan  
Jim Lammers  
Bridget Russell  
Lutfun Nahar  
Jamie Robbins

***"I love Street Lab. Everytime we partner with them, they bring something new and awesome."***

**Anonymous,  
Red Hook Initiative**

# Finances



	Without Donor Restrictions	With Donor Restrictions	Total
<b>Revenue and support</b>			
Program service fees	219,315	-	219,315
Contributions and foundation grants	88,651	15,000	103,651
Government grants and contracts	554,170		554,170
In-kind contributions	51,600	-	51,600
Net assets released from restriction	30,000	(30,000)	-
<b>Total revenue and support</b>	<b>943,736</b>	<b>(15,000)</b>	<b>928,736</b>
<b>Expenses and losses</b>			
Program services expense	617,686	-	617,686
Management and general	105,472	-	105,472
Fundraising and development	17,239	-	17,239
<b>Total expenses and losses</b>	<b>740,397</b>	<b>-</b>	<b>740,397</b>
Change in net assets	203,339	(15,000)	188,339
Net assets, beginning of year	253,032	30,000	283,032
Net assets, end of year	456,371	15,000	471,371